APPENDIX B

TEXAS A&M UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

MAY 13, 2016

TEXAS A&M UNIVERSITY AGGIES

Marks #10 – 13 are only available to Texas A&M's sideline provider for apparel, but open to all non-apparel licensees.

PRIMARY MARKS

1 2 3 4

SECONDARY MARKS

5 6 7 8 9

10 11 12 13

14 15 16 17

18 19 20 21

22 23 24 25

VERBIAGE

Texas A&M University ®
Texas A&M ®
Aggies™
TAMU ®
Texas A&M Aggies ®
Aggie™
12TH MAN ®
Wrecking Crew ®
Fightin' Texas Aggie Band ®
Gig 'Em Aggies ®
Aggieland ®
Maroon Out ®
Kyle Field ®
Howdy™
Whoop™
BTHO™

GENERAL INFORMATION

LOCATION:
COLLEGE STATION, TX
MASCOT:
AGGIES
MASCOT NICKNAME:
REVEILLE
ESTABLISHED DATE:
1876
CONFERENCE:
SOUTHEASTERN CONFERENCE (SEC)

HELMETS

26 27 28 29

INSTITUTIONAL MARKS

30 31 32 33

34 35 36 37

RING CREST	CORPS STACK	CORPS BRASS	CORPS BUGLE & BANNER
38	39	40	41

Not allowed on drinkware.

COLOR INFORMATION

You must use the approved University colors or the *PANTONE® colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

SCHOOL COLORS	PANTONE COLORS	THREAD COLORS	
AGGIE MAROON	PANTONE AGGIE MAROON	MADEIRA 1385	RA 2268
GRAY	PANTONE 422	MADEIRA 1012	RA 2483
BLACK	PANTONE PROCESS BLACK	BLACK	BLACK
WHITE	WHITE	WHITE	WHITE

AGGIE MAROON | GRAY | BLACK | WHITE

ADDITIONAL PERTINENT INFORMATION

	Yes	No	Restrictions
• University seal permitted on products for resale:	X		Restricted use only.
• Alterations to seal permitted:		X	
• Overlaying / intersecting graphics permitted with seal:		X	
• University licenses consumables:	X		
• University licenses health & beauty products:	X		
• University permits numbers on products for resale:	X		
• Mascot caricatures permitted:	X		Case-by-case basis.
• Cross licensing with other marks permitted:	X		

- NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- NO REFERENCES to 'Bonfire' permitted.

NOTE: The marks of Texas A&M University of are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by TEXAS A&M UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.