



Texas A&M

Current Revision Date: 07/01/25

Established: 1876

Location: College Station, TX

Nickname: Aggies

Mascot Name: Reveille

Conference: SEC

Graduates referred to as Former Students

Verbiage

Texas A&M University®
Texas A&M®
Aggies™
Texas A&M Aggies®
Texas Aggies®
Aggie™
12TH MAN®

Wrecking Crew®
Fightin' Texas Aggie Band®
Aggieland®
Maroon Out®
Kyle Field®
Howdy™
Whoop™

BTHO®
Gig 'Em Aggies®
Gig 'Em®
Home of the 12th Man®

Maroon

Gray

Black

White

PANTONE 7421 C
MADEIRA Rayon: 1035
RA: 2376

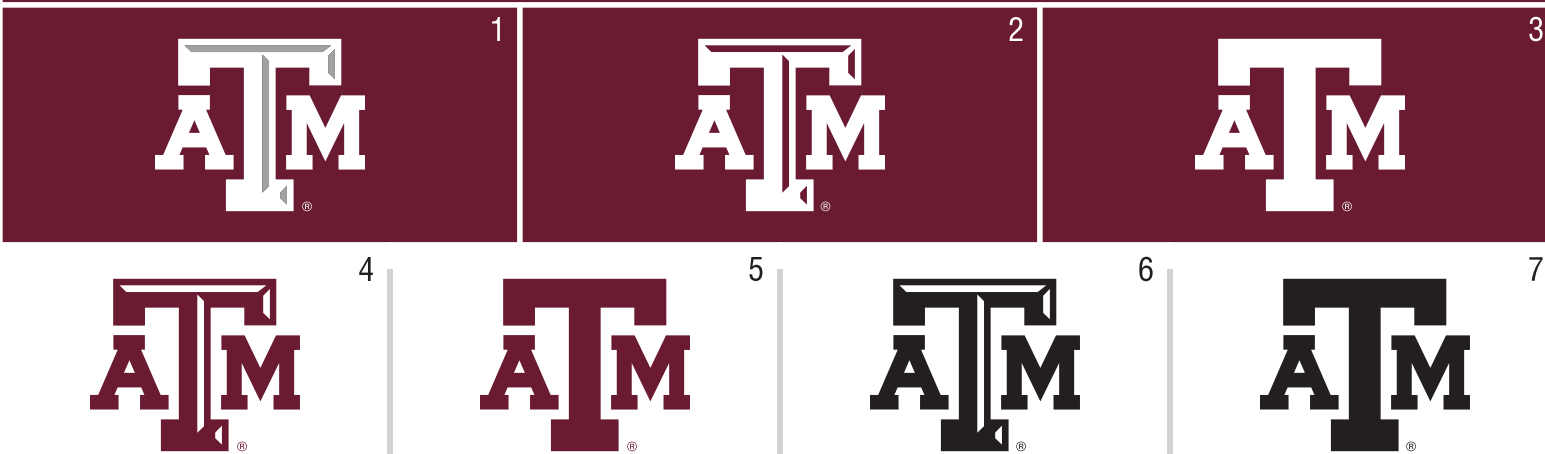
PANTONE 422 C
MADEIRA Rayon: 1012
RA: 2483

PANTONE Process Black C
MADEIRA Rayon: 1000
MADEIRA Polyneon: 1800

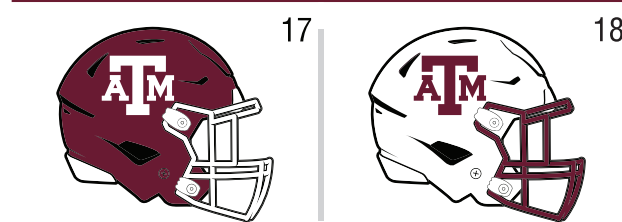
White
MADEIRA Rayon: 1001
MADEIRA Polyneon: 1801

Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Primary Marks



Helmet Marks



Script Marks



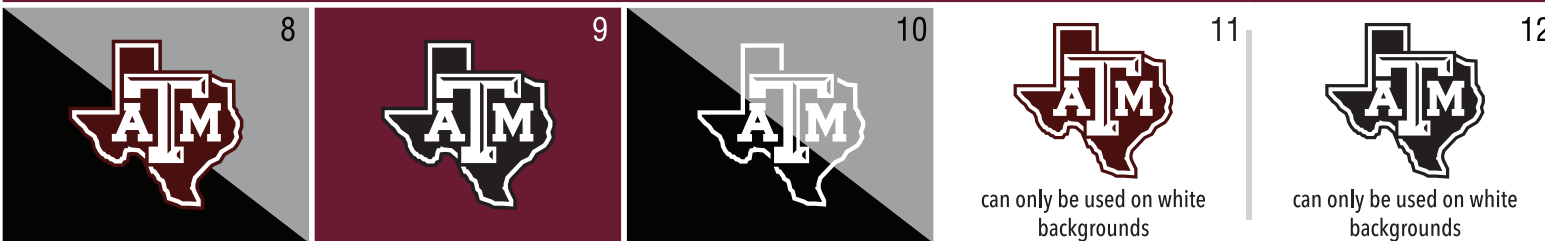
Gig 'Em Marks



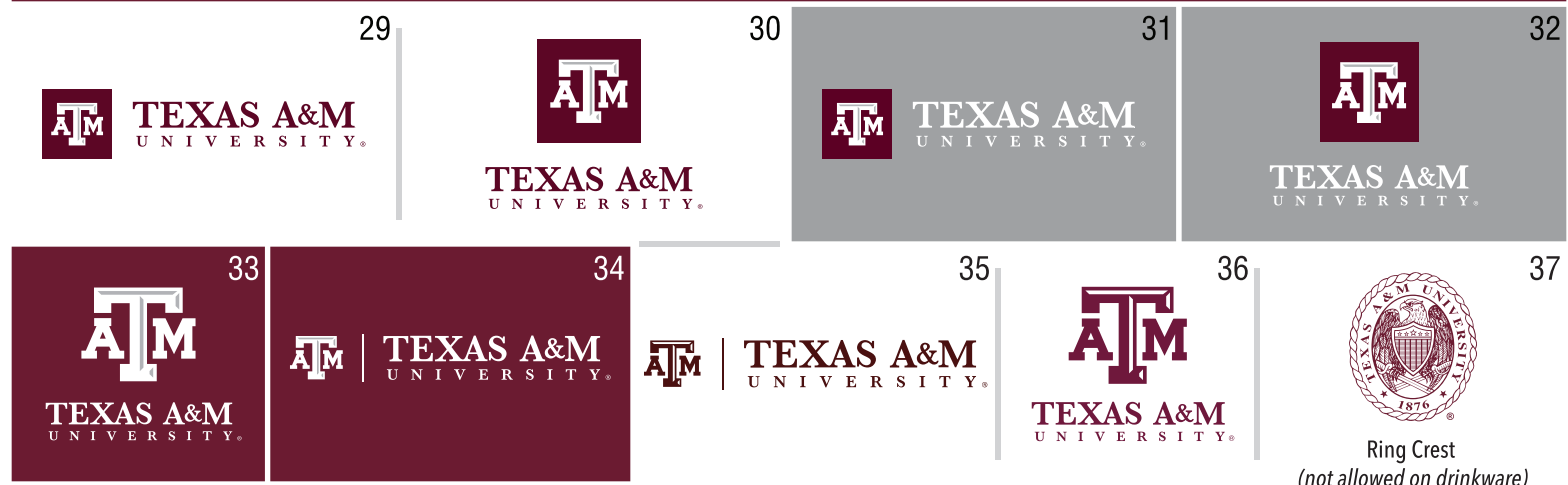
Reveille Marks (Female Collie)



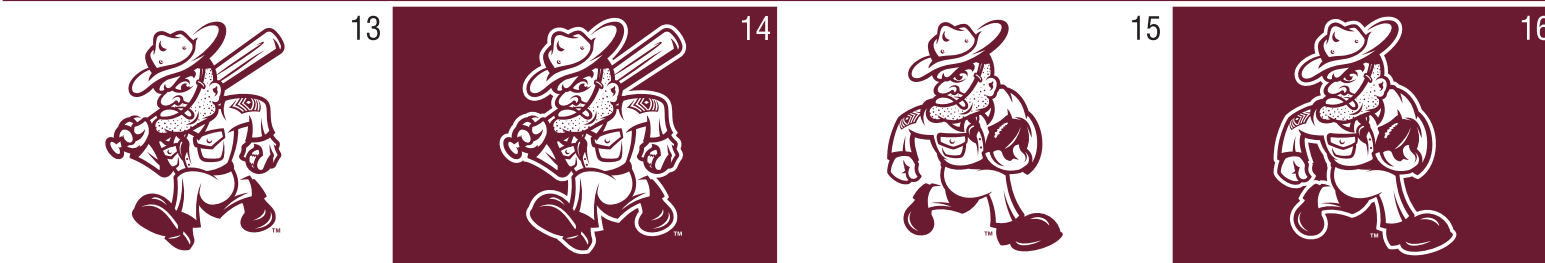
Lone Star Marks



Institutional Marks



Ol' Sarge Baseball & Football Marks



ADDITIONAL PERTINENT INFORMATION

- University seal not permitted on products for resale.
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale: 12 is the only number allowed.
- Mascot caricatures permitted (reviewed on a case-by-case basis).

- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products without a NIL license
- No references to Bonfire, Bonfire Memorial, Muster or Silver Taps permitted.

This is not a complete list of Texas A&M's intellectual property. All designs that make any reference to Texas A&M must be submitted for review and approval prior to production.