


<div><h1>Ole Miss</h1><p>Current Revision Date: 02/28/22</p></div>			Verbiage			
<div><div>Established: 1848</div><div>Location: Oxford, MS</div><div>Nickname: Rebels</div></div>			<div>University of Mississippi® Ole Miss® UM™ U of M™ Mississippi™ Rebels™ Rebs™ The Lyceum™ The Grove™</div> <div>Hotty Toddy™ Flim Flam Bim Bam™ Paris-Yates Chapel™ Ventress™ Bondurant™ Croft™ Barnard Observatory™ Swayze Field™ Vaught-Hemingway Stadium™</div> <div>The Pavillion™ Pavillion at Ole Miss™ We Are Ole Miss™ WAOM™ Battle for the Golden Egg™ The Vaught™ Lock the Vaught™ Walk of Champions™</div> <div>University of Mississippi - Medical Center™ University of Mississippi - Tupelo™ University of Mississippi - Southhaven™</div>			
Red		Navy Blue		Powder Blue		
<div>PANTONE 186 C</div> <div>CMYK: 13, 100, 90, 4 RGB: 204, 9, 47</div> <div>MADEIRA Rayon: 1147 Polyneon: 1747</div>		<div>PANTONE 2767 C</div> <div>CMYK: 96, 82, 44, 44 RGB: 22, 43, 72</div> <div>MADEIRA Rayon: 1242 Polyneon: 1742</div>		<div>PANTONE 307 C</div> <div>CMYK: 100, 20, 0, 25 RGB: 0, 107, 166</div> <div>MADEIRA Rayon: 1096 Polyneon: 1852</div>		
Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.						

Primary Athletics Marks						
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Secondary Athletics Marks						
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Ole Miss

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ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have expiration date on packaging).
- University licenses health and beauty products.
- University permits numbers on products for resale.
- Mascot caricatures not permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- No use of Rebel Flag is permitted.
- Rebels should not be used in conjunction with "Mississippi" or "University of Mississippi."