


APPENDIX B

OKLAHOMA STATE UNIVERSITY is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

<div></div> <div>Langston University</div> <div>Current Revision Date: 07/25/17</div>			Verbiage		
<div>Established: 1897</div> <div>Location: Langston, OK</div> <div>Mascot: Lions</div> <div>Mascot Name: N/A</div> <div>Conference: Red River Athletic Conference</div>			<div>Langston University™</div> <div>Langston™</div> <div>Find the Lion in You™</div>		
Blue		Orange		White	
<div>PANTONE 294 C</div> <div>C: 100 M: 86 Y: 29 K: 22 R: 27 G: 54 B: 104</div> <div>MADEIRA: ##### Poly-Neon: #####</div>		<div>PANTONE 165 C</div> <div>C: 0 M: 74 Y: 94 K: 0 R: 242 G: 104 B: 42</div> <div>MADEIRA: ##### Poly-Neon: #####</div>		<div>White</div> <div>MADEIRA: 1001</div> <div>RA: 1801</div>	
Approved University colors or the *PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.					

Primary Marks



Secondary Marks



ADDITIONAL PERTINENT INFORMATION	<ul style="list-style-type: none"> • University seal permitted on products for resale (reviewed on a case-by-case basis) • No alterations or overlaying graphics to seal permitted • University licenses consumables (must have expiration date on packaging) • University licenses health and beauty products • University permits numbers on products for resale • Mascot caricatures permitted • Cross licensing with other marks may be permitted with an additional agreement 	<ul style="list-style-type: none"> • No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations • No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks
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In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by OKLAHOMA STATE UNIVERSITY shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.