



# Northern Arizona University - Specialty Marks

Current Revision Date: 06/23/23

**Established:** 1899      **Location:** Flagstaff, AZ      **Nickname:** Lumberjacks  
**Mascot Name:** Louie      **Conference:** Big Sky

Northern Arizona University™  
NAU®  
Lumberjacks™  
NAU Lumberjacks®  
Jacks™  
J. Lawrence Walkup Skydome™

NAU True Blue™  
Lumberjack Country™  
Kiss My Axe™

## Verbiage

NAU True Blue	NAU Gold	Sunset (State 48 Orange)	Supai (NAI Turquoise)	Red Rock (State 48 Red)	Patriotic Red (Patriotic)	Summer Shade (HSI)
PANTONE 282 C CMYK: 100, 89, 31, 35 RGB: 0, 51, 102	PANTONE 3514 C CMYK: 0, 27, 100, 0 RGB: 241, 179, 0	PANTONE 158 C CMYK: 0, 66, 99, 0 RGB: 244, 119, 34	PANTONE 7467 C CMYK: 95, 0, 35, 0 RGB: 0, 172, 165	PANTONE 173 C CMYK: 11, 87, 100, 2 RGB: 213, 68, 28	PANTONE 193 C CMYK: 0, 100, 59, 11 RGB: 191, 13, 62	PANTONE 356 C CMYK: 95, 0, 100, 27 RGB: 0, 133, 63

Approved University colors or the \*PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. \*PANTONE® is a registered trademark of PANTONE, Inc.

## Cultural Marks

### Native American Initiatives



### Hispanic Serving Institution



## State 48



## Patriotic



## Mountain Hero

## Ponderosa Pines

## NAU Heartbeat

