


Florida Gators			Verbiage	
<div></div> <div>Current Revision Date: 10/27/23</div>			University of Florida® Florida™ Gators® Florida Gators® U of F™ Fighting Gators®	The Swamp® Ben Hill Griffin Stadium™ Albert™ Rowdy Reptiles® The Gator Nation® Warrington College of Business™
<div><div>Established: 1853</div><div>Location: Gainesville, FL</div><div>Mascot: 1853</div></div> <div><div>Mascot Name: Albert, Alberta</div><div>Conference: SEC</div></div>				
Blue	Orange	Green	Black	White
<div>PANTONE 287 C</div> <div>MADEIRA Rayon: 1134</div> <div>MADEIRA Polyneon: 1842</div>	<div>PANTONE 172 C</div> <div>MADEIRA Rayon: 1078</div> <div>MADEIRA Polyneon: 1678</div>	<div>PANTONE 349 C</div> <div>MADEIRA Rayon: 1370</div> <div>MADEIRA Polyneon: 1703</div>	<div>PANTONE Process Black C</div> <div>MADEIRA Rayon: 1000</div> <div>MADEIRA Polyneon: 1800</div>	<div>White</div> <div>MADEIRA Rayon: 1001</div> <div>MADEIRA Polyneon: 1801</div>
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Primary Athletics Mark



Secondary Athletics Mark



Athletics Word Marks

Additional word marks can be found on page 2.





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Athletics Word Marks

Secondary Athletics Word Marks

Script Marks

	24		25		26		27						
	28		29		30		31						
	32		33		34		35						
	36		37		38		39						
	40		41		42		43		44				
	45		46		47		48		49				
	50		51		52		53		54		55		56
	57		58		59		60						
	61		62		63		64						
	65		66		67		68						
	69				70			71					

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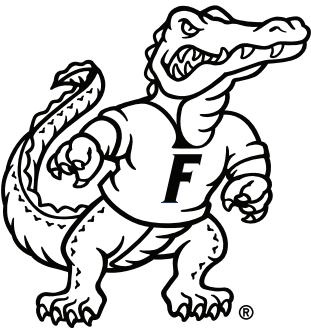
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## Albert Marks



72



73

## Institutional Marks



79

## Scared Money Marks



74

75

76

## Helmet Marks



77



78

80



81



82

Seal must be used by itself.  
Seal will only be approved for use on  
select products (graduation items, etc.)

### ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (reviewed on a case-by-case basis).
- No alterations or overlaying graphics to seal permitted.
- University licenses consumables (must have adequate liability insurance).
- University licenses health and beauty products (must have adequate liability insurance).
- University permits numbers on products for resale: #1 and #96 for football, only #1 for all other sports
- Mascot caricatures permitted.
- Cross licensing with other marks may be permitted with an additional agreement.
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- Any reference to teh Warrington College of Business or Levin College of law requires use of the school's full name.