GROOVEIT

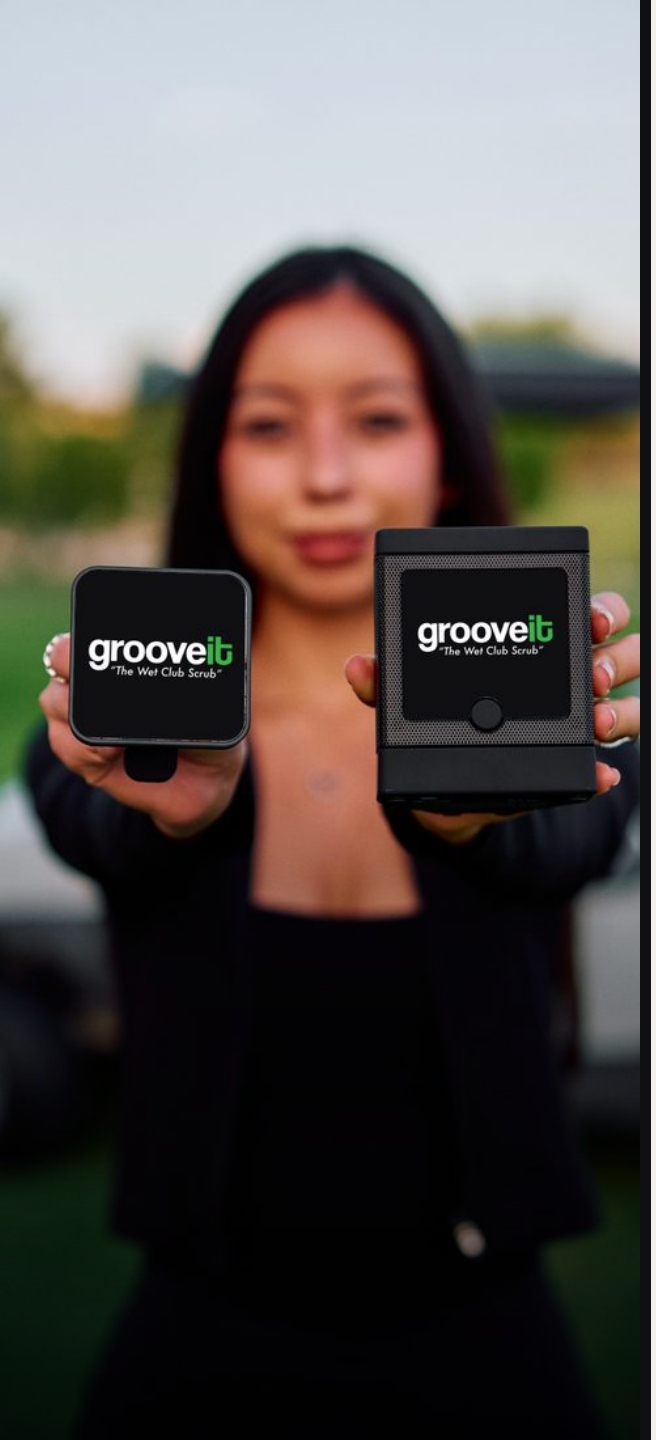
DFG C.A.P.

CONCEPT ARTWORK PACKET

Six custom designs from Desert Fox Golf, shown on the full product lineup.



Solid Black | Groovy | Wet Splash | Suds | Club Face | Fairway



Solid Black

Clean and classic: solid black with the white and green GrooveIt logo, softly fading to white on the tumbler.



Golf Towel · Tumbler · Drawstring Bag · Can Cooler · DJ-10 Speaker · Maggy



Groovy

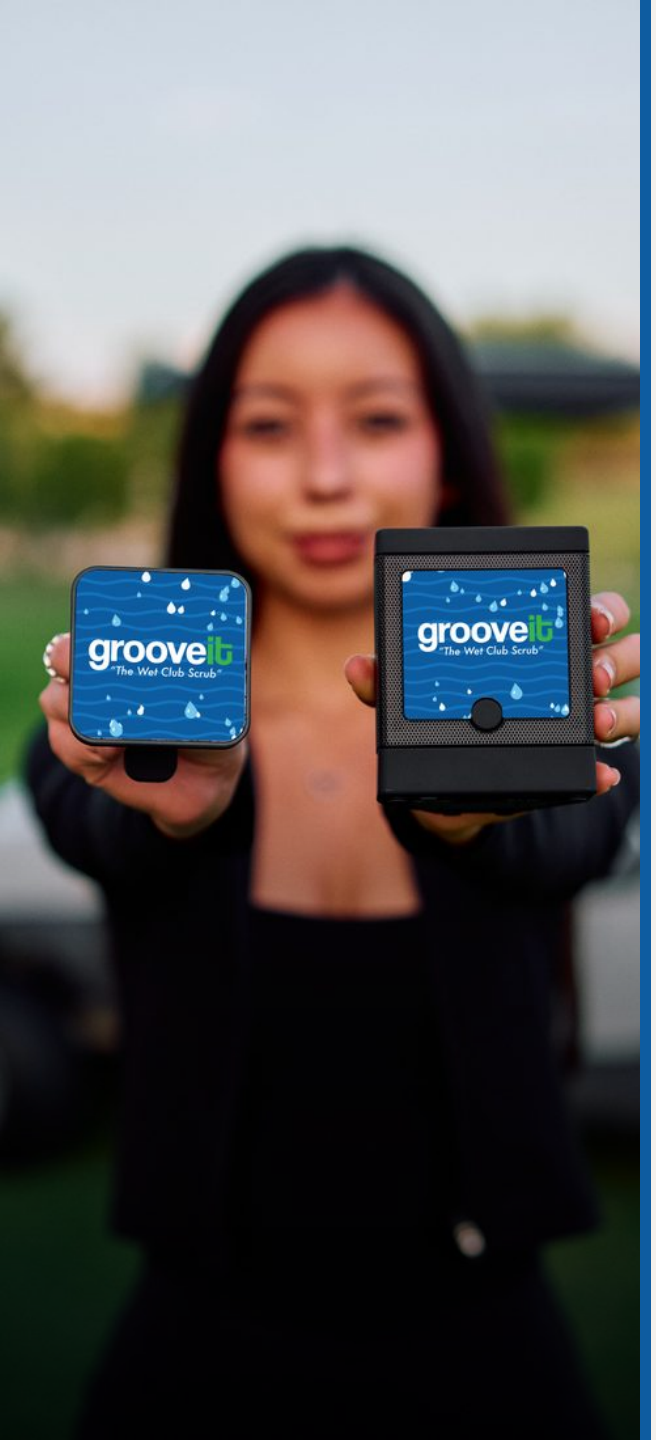
Retro groovy waves in GrooveIt greens, black and cream, with the waves thinning out into the white on the tumbler.



Golf Towel · Tumbler · Drawstring Bag · Can Cooler · DJ-10 Speaker · Maggy

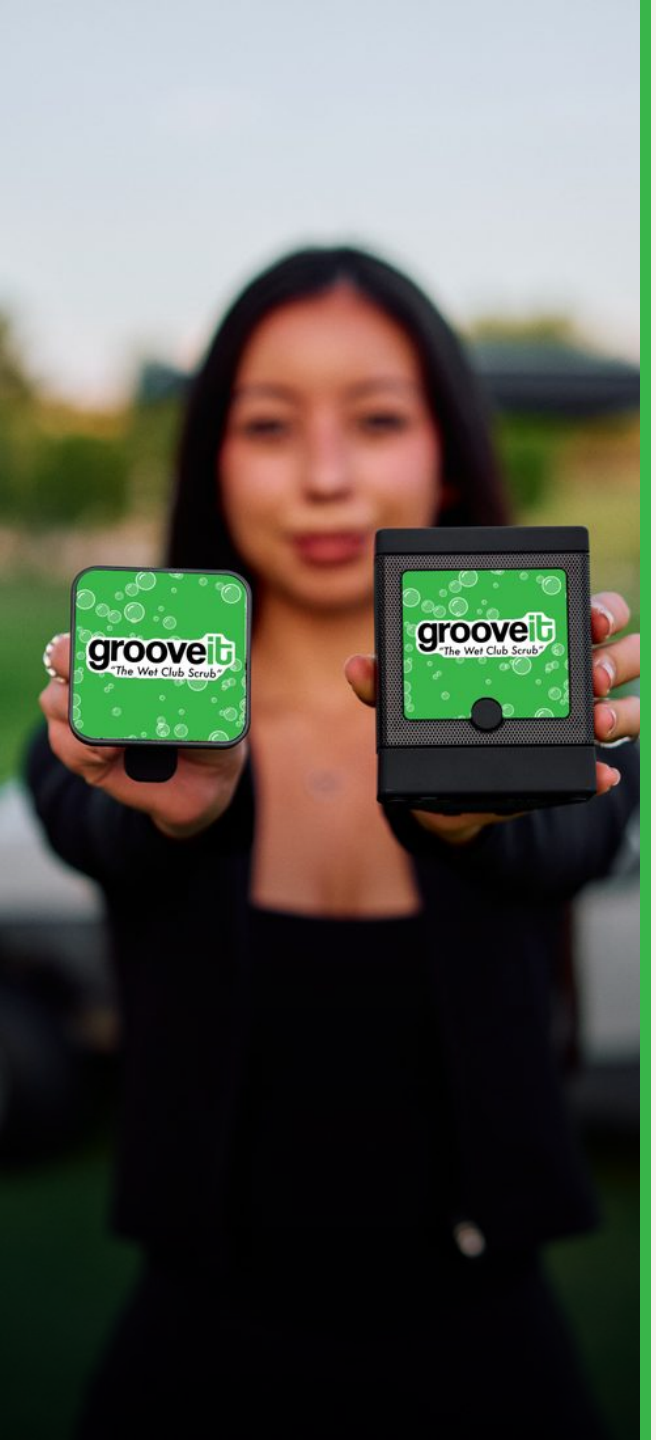
Wet Splash

The Wet Club Scrub in action: deep blue water and droplets, with a splash on top and drips at the bottom of the tumbler.





Golf Towel · Tumbler · Drawstring Bag · Can Cooler · DJ-10 Speaker · Maggy



Suds

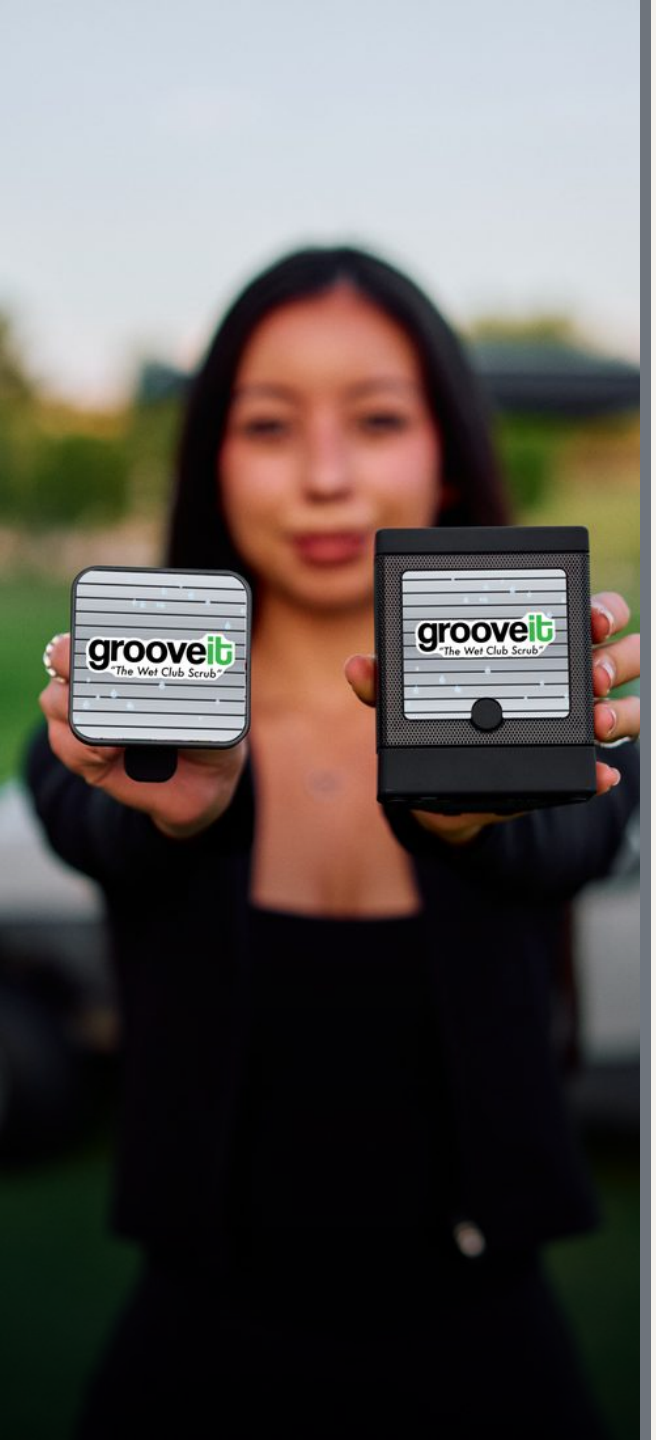
Groovelt green loaded with soap bubbles, foaming up into the white at the edges of the tumbler.



Golf Towel · Tumbler · Drawstring Bag · Can Cooler · DJ-10 Speaker · Maggy

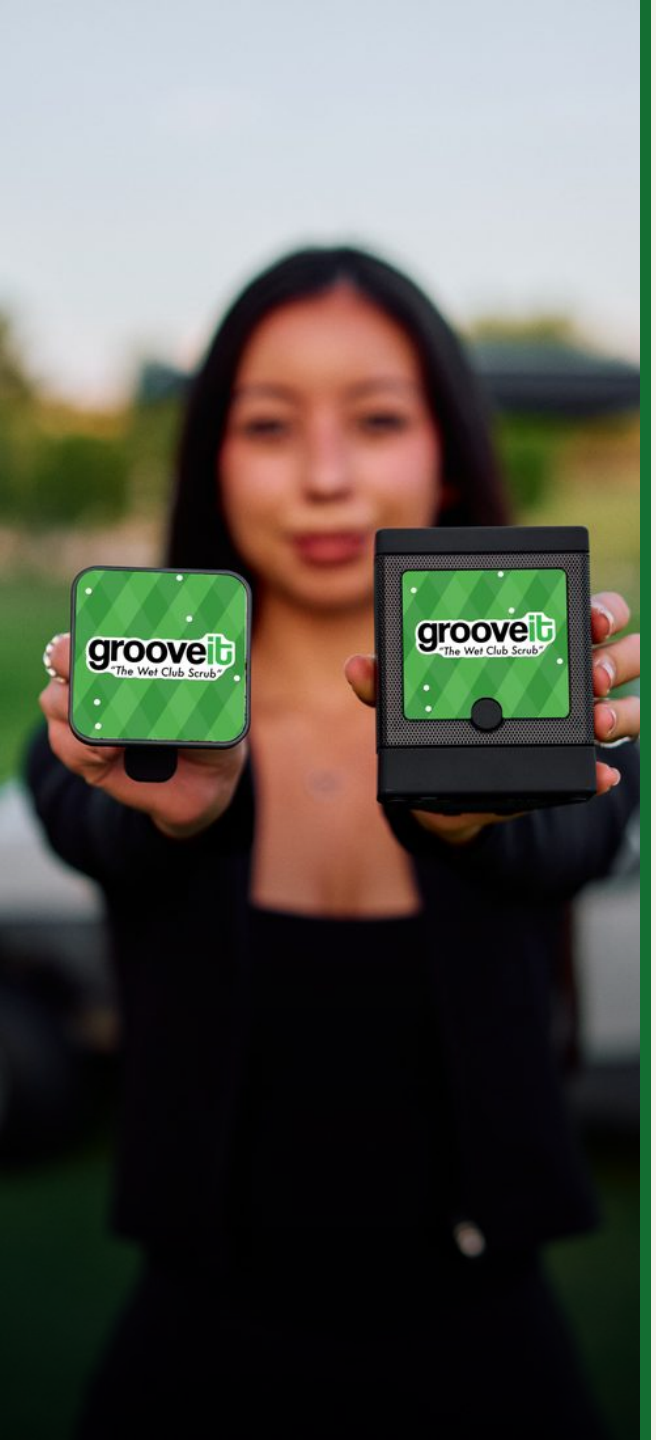
Club Face

Brushed steel with clean club grooves and water beads, the stuff GrooveIt was made to scrub.





Golf Towel — Tumbler — Drawstring Bag — Can Cooler — DJ-10 Speaker — Maggy



Fairway

Fresh mowed fairway stripes with golf balls, with a grass edge and clippings on the tumbler.



Golf Towel · Tumbler · Drawstring Bag · Can Cooler · DJ-10 Speaker · Maggy